

Official Program Advertisement Form

**A Value Added Opportunity for Sponsors and Exhibitors of
the 50+ expo**

**June 11th and June 12th, 2010
Exhibition Park, Halifax**

**A special price has been designed for sponsors and exhibitors who wish to
place an advertisement in this years' 50+ expo Official Program.
Book your placement now for your premium placement!**

Company/Organization: _____

Contact Name: _____ **Date:** _____

Mailing address: _____
Community **Province** **Postal Code**

Phone: _____ **Fax:** _____

E-Mail Address: _____

Ad Rates:	<i>Full page color ad:</i>	\$245.00
	<i>1/2 page color ad:</i>	\$145.00
	<i>Full page black/white ad:</i>	\$200.00
	<i>1/2 page black/white ad:</i>	\$100.00
	Subtotal	\$
	Add 13% HST	\$ _____
	Payment Enclosed	\$

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Ad Requirements: Supplied ads should be designed at the appropriate size to fit 8.5" x 11" Program Directory

Full-page ad (no bleeds) = 7 1/2"w x 10"h

Full-page ad (with bleeds) = 8 3/4"w x 11 1/4"h

Half-page ad (no bleeds) = 7 1/2"w x 4 7/8"h

Half-page ad (with bleeds) = 8 3/4"w x 5 1/2"h

Colour and bleeds are options only on the cover.

Ads (either B+W or colour) can be PDF (best option), JPG, EPS or TIFF.

Colour ads should be CMYK (not RGB or Pantone).

B+W ads should be grayscale or CMYK.

Fonts included in EPSs, TIFFs or JPGs need to be vectored (outlined or converted to paths).

Files should be 300 dpi at their 100% size.

**Return this completed form with your payment ASAP.
Payment required prior to placing ad set-up in Directory.**

Mailing Address: 50+ expo
PO Box 2065, 1740 Granville Street, 4th Floor
Halifax, NS B3J 2Z1

Phone: (902) 424-5407, or (902) 404-7057 or Fax: (902) 424-0561

Toll Free: 1-800-670-0065

E-mail: monklc@gov.ns.ca

Web-site: www.50plusexpo.ns.ca

Show Manager: Lisa Monk